

Supabarn & Hands Across Canberra are calling local supaheroes to lend a Supahand

At a time where many Canberrans are in need of support, Supabarn and Hands Across Canberra are partnering to raise funds for the 300+ charities in Canberra who work directly with our most vulnerable.

In times of lockdown, many charities and community organisations experience an increase in demand, particularly those providing assistance for mental health, disability support, domestic violence, homelessness and unemployment.

Launching tomorrow (Tuesday, 24 August) the Supahands campaign will be promoted online and instore at participating Supabarn locations and will encourage people to make a contact-free donation via www.supahands.org.

Theo Koundouris, General Manager of Supabarn Supermarkets, is calling on those who can, to be a local 'supahero' by making a donation that will go to Hands Across Canberra, supporting over 300 local charities and community organisations.

"At Supabarn, we love to help and we love the idea of Canberrans helping Canberrans," says Theo. "This is what the Supahands campaign is all about locals help other locals in need."

"There are many people doing it tough and we shouldn't forget about them in these unusual times. If you are in a position to be able to help, please do so.

"We're hoping that our customers and the broader community will help us to raise as much money as possible for the over 300 charities under the Hands Across Canberra umbrella."

Peter Gordon, CEO of Hands Across Canberra, applauds local business Supabarn for showing their love and concern for the community and helping to spread the word about Supahands.

"The enormous and generous support of Theo and the Supabarn team will help us to get the word out about Supahands," says Peter Gordon.

"This fundraising campaign will allow us to get much needed funds to local charities and organisations. And recent events means that they will probably need that extra support now more than ever.

"The lockdown, whilst necessary and important meant that charities have had to quickly ensure that they not only complied with lockdown measures, but to also ensure that they can continue, in some capacity, to provide their much-needed services.

"Those living with a disability who require in-home care, those struggling with isolation, or those who find themselves in need of a safe place to sleep, these are just some of the Canberrans who need urgent support from our tight-knit network of local charities and community organisations."

The Supahands Campaign will run from Tuesday 24 August – Monday 4 October. Donations can be made via www.supahands.org or through QR codes located inside the Kingston, Casey and Crace stores.

